

For Immediate Release

SIX SENSES PURCHASES EVASON PHUKET THB 100 MILLION REFURBISHMENT ALREADY UNDERWAY

Six Senses Bangkok Hub - November 9th 2010: Six Senses Resorts & Spas is delighted to announce that it has completed a 100% buy out of Evason Phuket, previously co-owned by a consortium, including Six Senses and now called, Evason Phuket & Bon Island.

The award-winning resort - honours include overall winner for large resorts/lodges in the 2010 Conde Nast World Saver Awards - is now being refurbished.

Over the next 12 months THB 100 million (approximately 3.3 million US dollars) will be spent renovating 260 rooms - including its unique pool villas and duplex pool villa suites - redesigning and building exterior and public areas and landscaping grounds to recreate spectacular sea views. The resort's highly praised restaurant, Into The Sea, now headed by acclaimed chef Thomas Jakobi, will also be upgraded into one of Phuket's must-visit dining venues.

Sonu Shivdasani described the acquisition of Evason Phuket as a landmark in the evolution of the Evason brand:

"This is a fantastic opportunity to restore one of Thailand's premier resorts. Evason Phuket has many loyal guests who will, we hope, be delighted by the improvements being made. The refurbished resort, will offer class-leading accommodation and state-of-the-art facilities. As sole owners we are in the ideal position to create a stunningly beautiful destination with imagination, a great sense of style and a caring approach to environmental concerns."

Room refurbishment highlights will include chic contemporary colour schemes, terrazzo floors and bath tubs, flat screen TVs, 160Gb iPods, Bose sound systems, reconditioned furniture, new fabrics and new leather accessories.

Evason Phuket & Bon Island, formerly known as Evason Phuket & Six Senses Spa, opened in 2002. Stunningly located on Rawai Beach at the southern tip of Thailand's largest island, the 64 acre site is beautifully landscaped with tropical gardens and even has its own offshore private island, Bon Island, exclusively for the use of guests. The resort's Six Senses Spa has a reputation for being one of the finest in Phuket. Since opening the resort has welcomed over 200,000 guests from 100 different countries. The last refurbishment took place in 2004.

For more information contact Gill Christophers, PR Director at gill@sixsenses.com



Private beach at Bon Island

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Into Pondering

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Editor's Note:

Six Senses is a resort and spa management and development company established in 1995, which manages resorts under the brand names Soneva, Six Senses Sanctuary and Evason, plus Six Senses Spas

Six Senses SLOW LIFE positioning philosophy:

Sustainable-Local-Organic-Wholesome Learning-Inspiring-Fun-Experiences.

Soneva by Six Senses - Intelligent Luxury.

Soneva is committed to offer luxuries of the highest international standard in an environment that nurtures the indigenous feel in design, architecture and service; fusing nature with guest experiences and creating destinations unto themselves. A Soneva resort has a limited number of accommodations, all offering generous personal space.

Six Senses

Attention to detail and a focus on the reality of the destination together with modern architecture provides generous personal space and presents an uncompromised standard of luxury. Six Senses offers individual style with a unique and diverse design personality, and a strong senses of community.

Six Senses Spas

Six Senses Spa - a key element of all Six Senses properties, offers a wide range of holistic wellness, rejuvenation and beauty treatments administered under the guidance of expert therapists. Six Senses Spas are also hosted by prestigious hotels and resorts in many other locations.

Six Senses Sanctuary

Six Senses Sanctuary are destination spas, dedicated to transforming the lifestyle of their guests through a complete immersion into healthy and mindful living. Personal life-passages are created for each guest, supported by a regime of activities and organic cuisine.

Evason introduces a collection of unique resorts that follow the Six Senses philosophy of uncompromised responsibility to the environment and to the community. Family friendly, these properties also present a strong value focus while offering a vast array of guest services, personal attention and facilities.

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