

ITP and the Environment

Over the past 15 years the International Tourism Partnership (ITP), formally known as International Hotels and Environment Initiative (IHEI), has played a leading role in bringing major hotel and tourism companies together to strengthen their approach to environmental sustainability.

HRH The Prince of Wales founded the ITP in 1992. He believed that the tourism sector should and could do more to address the environmental challenges we face. The ITP provides a forum for its [members](#) to exchange ideas and in conjunction with them develops tools that improve environmental business practices.

By focusing on [practical environmental solutions](#), ITP provides the tourism industry with tools that will help them become more environmentally sustainable, as well as economically and socially responsible. ITP's environmental programmes focus on:

- Monitoring and benchmarking waste, water and energy
- Greening the supply chain
- Mitigating climate change
- Providing environmental management systems (EMS)
- Implementing sustainable construction
- Measuring sustainability performance
- Providing guiding papers on environmental practices

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The industry as a whole now needs to design, develop, refurbish and operate a new generation of tourism destinations that have a minimal ecological footprint and which also support and strengthen the communities in which they operate.

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HRH The Prince of Wales
President,
The International
Business Leaders Forum