

Background

The worldwide Slow Movement first began when a protest against the opening of a McDonald's restaurant in Rome sparked the creation of the Slow Food organisation, as a response to the industrialisation and globalisation of the food supply and the subsequent loss of food varieties and flavours. Slow Food was followed by the development of sub-cultures in various other areas: Slow Travel, Slow Shopping, Slow Design, just to name a few, with Slow Life being the ultimate accumulation of the Slow aspects.

Sustainable
Local
Organic
Wholesome
Learning
Inspiring
Fun
Experiences

Six Senses' Concept

We feel that typical Six Senses clients are smart, well-travelled and successful. They are people who think beyond conventional wisdom and challenge the norms and who question whether our way of life is sustainable and whether overall prosperity is achieved purely by economic growth. These are people who are searching for a greater truth and a natural Slow Life. As a result of this, the company's Core Purpose has become:

"We create innovative and enlightening experiences that rejuvenate our guests' love of SLOW LIFE".

Six Senses now integrates many aspects of the Slow Life style and focuses on sustainable, local, organic and wholesome operations and experiences.

Sustainable Experiences

At Soneva Fushi, most outdoor activities, many dining options and several facilities have been created to comply with social and environmental sustainability and the Slow Movement. Examples are:

- snorkelling, diving, sailing and other non-motorised water sports;
- volleyball, tennis and tabletennis;
- visits to our organic gardens, the Native SLOW Walk and the mushroom hut;
- stargazing in our observatory;
- movies in our open-air Cinema Paradiso;
- organic garden lunches;
- picnics to deserted islands;
- visits to local inhabited islands.

