

# Social and Environmental Responsibility Fund

## Background

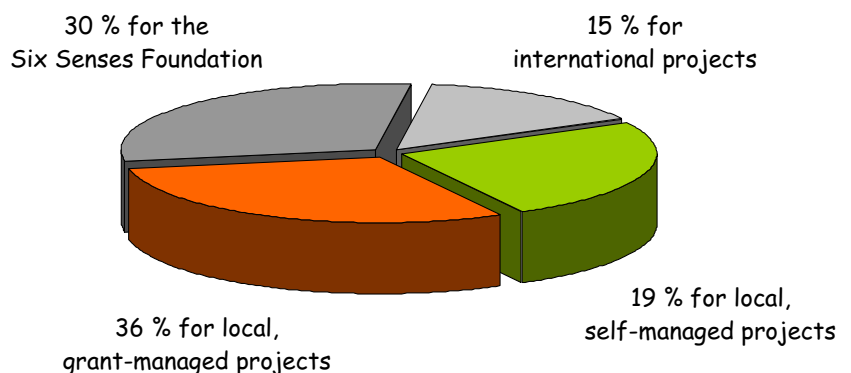
Soneva Fushi employs and trains around 370 hosts, many of which are from Baa Atoll. It also obtains goods (local fish, fruits and vegetables) and services (e.g. for construction or repair work) from the surrounding area, thereby benefiting local island communities directly and indirectly. In addition, various contributions are made to social projects each year. These activities utilise Soneva Fushi's human and financial resources and are primarily, though not exclusively, funded through our Social and Environmental Responsibility Fund (SERF).

## Concept

Soneva Fushi's SERF comprises 0.5 % of the annual revenue plus the total guest laundry revenue. Approximately USD 100,000 are donated to national and international good causes each year.

While 30 % are used to set up the Six Senses Foundation and 15 % are allocated for international projects such as earthquake relief and corporate charity programmes, 55 % of the total SERF is spent in the Maldives. Our regional

SERF Manager oversees our grants, which mainly fund nation-wide programmes and facilitate health, education and conservation work. At Soneva Fushi, a SERF committee consisting of several managers and interested hosts helps to set up more local initiatives and involve the neighbouring communities. When allocating money, projects providing long-term social and environmental benefits are prioritised.



## Corporate Social Programmes



"Care for Children" is a China-based charity that exists to relieve hardship, distress and sickness in abandoned and orphaned children in China. Since its foster care pilot project in 1998, more than 200,000 children have found new families! Soneva Fushi's guests can donate money by purchasing the cuddly toys in their villa or in the gift shop.



Soneva Fushi takes part in the "Restaurants Against Hunger" campaign in support of "Action Against Hunger", an organisation in the fight against hunger and malnutrition worldwide. USD 0.25 from every main course served in our restaurants is used to help run programmes in different countries where people suffer from hunger.