



PROFILE



Jeffery Smith
Vice President Sustainability

Jeffery joined Six Senses in 2016, adding to the breadth of expertise and supporting the group's leadership position in sustainable hospitality. Jeffery draws on a decade of experience launching community-based tourism programs, where he focused on capacity building and facilitating connections between travelers, indigenous peoples, and the natural world. He is a strong believer in the hospitality industry's capacity to engage with sustainability, to welcome guests and communities to join in rebuilding a better future, and foster the authenticity and optimism that our world so desperately seeks.

Jeffery will ensure that Six Senses remains at the leading edge of sustainable tourism practices. These include environmental performance of each property, support for the preservation of natural and cultural heritage, and enhancing social and economic benefits to local communities in destinations where Six Senses operates.

Jeffery holds degrees in Master of Environment and Sustainability from Western University and Bachelor of Applied Science from University of Waterloo. He has a technical background in environmental engineering with consulting experience in USA and his native Canada, where he also worked for 2 years in solar energy sales. His wide experience also includes ecosystem risk management, municipal planning advisory, and elephant conservation.

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